

The Lewis & Coleman video production division, MysticalDOG Productions, produces tailored visual materials and generic programs to assist trainers, presenters and facilitators to liven up their sessions.

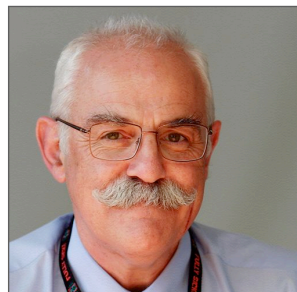
We also assist clients interested in getting into online content delivery, whether for podcast, internet, intranet or YouTube.



Lesley Coleman, *Director*

a founding director of Lewis & Coleman, has now been engaged as a consultant for more than 30 years. Her experience includes hundreds of assignments, across a range of methodologies and sizes.

Lesley has a strong background in the Arts as well. She is a freelance actor as well producing and directing a number of corporate productions (drama and documentary).



Rod Winning, *Senior Consultant & Producer*

Rod has been involved in television and video production for over 30 years. He has been producing corporate titles for decades. He is also an experienced business advisor and trainer.

Rod can discuss your idea and help you map a course of action, then carry right through to the final product! Call and start the ball rolling.

Lewis & Coleman is known for its high quality outputs, excellent client relationships and ability to combine practical, implementable solutions with truly independent advice.



video
&
social
networking
solutions



www.lewiscoleman.com

Style

We produce:

- Drama
- Documentary
- Animation, with presenter or voice over
- Computer based training.

We can produce the whole product from concept stage through to final products, or assist you with any aspects of the production (such as scripting, pre-production, shooting, editing and distribution).

Our products

Drama-based training programs:

- Developed to meet specific client briefs
- Produced for the general market
- Session starters, to assist the presenter to capture audience attention at the beginning of sessions (these are generally short, amusing or contain interesting facts associated with training points). They may be drama-based, documentary or animation.

Documentary-style programs include:

- Training, using experts to tell the story in an engaging and personal style
- Product introductions and training for distributors and sales staff
- Service offering explanations, for business service clients
- Capturing the story of a program or government policy initiative, using the voices and images of clients participating in the program or service as part of evaluation processes.

Animated product explanations and descriptions for clients whose businesses are distributed around Australia and beyond.

Computer-based process simulations that allow viewers to step through a process. These may contain assessments of participants with feedback reports automatically emailed to a nominated individual.



Social Media Solutions

Social media calls for entertaining and innovative approaches. We use the talents of a pool of actors and other creatives to bring a fresh approach to your products and services, so that they are picked up across the internet.

The immediacy of Social Media calls for more frequent changes in content than traditional media to capture and maintain interest from your audience. This means you require short, punchy material that is inexpensive so you can have a number of items ready to deploy.

We can help in many ways to assist you to achieve your best outcome in this area.

